

**Sun Valley Swimming Pool Association
Monthly Board Meeting
3 Dale Court, Walnut Creek
October 12, 2010
7:00 pm – 9:00 pm**

NOTES

Call to Order – President, 7:08 p.m.

Roll Call – Recording Secretary

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| <input checked="" type="checkbox"/> President – Michael Davis | <input checked="" type="checkbox"/> Lifeguards – Pat Hennessy |
| <input checked="" type="checkbox"/> Membership – Trish Van Ormer | Water Quality/Personnel & Safety |
| <input type="checkbox"/> Treasurer – Matt Broback | <input type="checkbox"/> Dave Ridge |
| <input checked="" type="checkbox"/> Rules/Gate Duty – Pat Ketcham | <input checked="" type="checkbox"/> Clayton Ross |
| <input type="checkbox"/> Financial Secretary – Andrea Cochran | <input checked="" type="checkbox"/> Chris MacKay |
| <input type="checkbox"/> Corresponding Secretary – Sharon Mueller | Maintenance |
| <input checked="" type="checkbox"/> Recording Secretary – Lisa Ross | <input type="checkbox"/> Lisa Martin |
| <input type="checkbox"/> Long Term Financial Planning – John Goddard | <input checked="" type="checkbox"/> Jason McNally |
| <input checked="" type="checkbox"/> Swim Team – Raja Singh | |

1) Approval of Current Agenda and the Minutes from the General Membership Meeting, Sept. 21 Board Meeting, and Board Nomination Meeting

- a) Current Agenda: Agenda approved.
- b) 9-21-10 Board Meeting Minutes: With one correction, notes were approved.
- c) General Membership Meeting Minutes: Notes were approved.
- d) Board Nomination Meeting Minutes: Correction: Financial Secretary nomination is P. Gutzwiller. Notes were approved.

2) Unfinished Business

- a) Member #143 - Ethics and Expulsion
 - i) Update: Letter will be mailed certified to member #143 by end of this week, Oct. 15. Final letter was read by the President to the board. The two-week period for response will be from the date on the letter, which will be updated with the Oct. 15 date. Total dollar amount will be specified in the letter for the moneys owed for gate duty substitutions. Board President will follow up with Treasurer regarding final amount.
- b) 2011 Board Member Nominations and Elections
 - i) Maintenance: J. McNally
 - ii) Financial Secretary: P. Gutzwiller
 - iii) Still need: Recording Secretary, Communications, and Long-Term Planning nominations.
 - iv) Discussion regarding Long-Term Planning position, which has historically been financial based (mortgage, insurance), although original conception had to do with capital improvements. Suggestion to morph roles and responsibilities to someone who is contractor-savvy to help with managing improvement projects and budgets.
 - v) Discussion regarding Recording Secretary and Communications being merged into one position. Discussion about whether Recording Secretary could also do the registrations and database management. Perhaps a number of board members could be trained to handle their own communications. The pool board will probably

- need both Team Unify and Constant Contact in 2011. Board President, Treasurer, and Swim Team Director will sit down to review online registration and tracking.
- vi) Discussion regarding total number of board members and directors. The current board is in compliance with the by-laws with 3 officers and 8 directors.
- c) Gate Update
 - i) No updates from last month's meeting. More quotes will be obtained for the gate. A possible work party was discussed to help defray the costs. We have to do something with the gate, but not necessarily the fence.
 - ii) Discussion that members might want to see money paid into things that are tangible to them such as umbrellas and lounge chairs, versus fence improvements.
 - d) Fundraiser Update
 - i) The shower wall was put in, and two board members helped three members with the installation. President will meet with the tile professional to work on prepping the wall, and paint a fundraising thermometer on the wall. The fundraiser will take place next in 2011, and the plan is to include tankless water heaters. For the prior shower fundraiser, \$1200 was raised for the backsplash, which covered the cost. Tile pricing will be decided next year.
 - ii) Corporate sponsorship opportunities were discussed, including local restaurants such as Mangia, Round Table, and El Balazo. Discussed a possible swim team or pool arrangement with the restaurants for swim team for Wed. night business during swim team season in the summer. An idea was raised to investigate negotiating a delivery deal with local restaurants, and roll in membership promotions. Discussion deferred to November meeting.
 - e) Rules Violations (Glass and Alcohol)
 - i) Board member was serving gate duty and witnessed a number of members bringing alcohol and glass. The board plans to send an email to general membership to remind about rules. Lifeguard felt overwhelmed, and board member felt uncomfortable. Board wants to remind membership about the rules and hope they take the higher ground. Agreed that it was not the lifeguard's job to enforce the alcohol policy.
 - ii) For 2011, without gate duty, should the lifeguards be able to enforce the rules? If so, the board members should be on call to help enforce. A set of instructions will be written about contacting the board, and the board will investigate a service like Google Voice so a single number rings all board members.
 - iii) Rules and date duty communication will be sent out to the membership shortly.
 - f) Responding to Member Complaint about Friday Water Polo
 - i) The Board President will communicate to member to follow up to clarify that rules were followed, but lap swimmers weren't notified ahead of time, which was an oversight.

3) Standard Monthly Reports

- a) Swim team: Clinic has made \$7,500 in revenue versus \$5,000 cost. The one-day option was very popular, but the late notice also hurt enrollment. Swim team coaches are getting training as well because of the participation in the fall clinic.

4) New Business

- a) Email received requesting extended lap swimming during the fall clinic hours. Member checked with the coach, who is amenable. The board discussed a pay-for-use arrangement with adult lap swimmers. A motion was made to offer adult lap swim at a cost of \$20 for Tuesday through Thursday, until Nov. 4., at 4 p.m.-6 p.m. The motion

was approved and Recording Secretary will write a letter to the member and general membership.

5) Good of the Order

6) Review of Action Items

7) Close Meeting, 9:00pm

Date: 9/19/10

Board position: Membership- Trish Van Ormer

Summary/Action taken: Followed up on all leads for new members. New membership interest has basically stopped. Any new interested families have decided to wait until next year.

46 families have left the pool,- (13) waiting for memberships to be sold.

Families that have left at the end of 2009- (9) - and the beginning of 2010- (37) : #53, #83, #73, #101, #45, #187, #150, #58, #42, (end of 2009), #3, #49, F#174, #12, #41, #67, #39, #132, #120, #145, #14, #104, #40, #61, #88, #43, #30, #65, #86, #78, #70, #190, #188, #181, #109, #146, #38, #2, #1, #135, #62, #100, #89, #56, #138, #22, and #127.

NEW MEMBERS FOR 2010- (35) Hirsh/Phillips #53, Dikov #101, Herhold/Tinianow #45, Goldzband/Diebert #150, Thompson #187, Thomas #73, Roady/Orsolini #83, Ottobre #58, Liu #42, Vana #3, Rogge/Jenkins #49, Roberts #88, Rosenblatt #174, Crinnion #12, Batson/Suer #41, Greco #67, Gudorf/Anderson #39, Bleich #132, Smoll #120, Brading #145, Mirabella #14, deVries/Rossi #104, Vasankari #40, Linden #43, Baxter #30, Rohrbough #61, Deitrick #86, and D'Onofrio #65, McCobb #78, Christie #70, Starr #190, Springfield #181, and Beresford-Wood #146 .

REFERRALS were the most reliable source for new members this year, as well as our promotions – joint pool/swim team, and monthly prorations from June on.

Pending items: For next year's membership chairperson – 3 families to follow up with early on – (January/February 2011) – Karen Brant – karen.brant@sbcglobal.net (new), Kathleen Smith – datasmith@yahoo.com (swim team), and Ken and Lori Gamblin – greenken123@yahoo.com (swim team).

Possible suspects would be Da Conceicao Family – the dacs@gmail.com –(swim team), and Roxanne Bruno Roxanne.bruno@gmail.com – Meher School).

Issues requiring board discussion/decision:

Communication to membership: